

Don't Forget To Renew Your MSD Membership

Online Renewal Available



2018 was a banner year for MSD. Through the tireless work of our Government Affairs Committee and the many MSD members taking Legislative Hall by storm, we were able to push several major MSD initiatives through. The landmark [SB 227](#), *Improving Access to Primary Care* bill, as well as [HB 391](#), the first in the nation *Experimental Treatment* bill were two major initiatives passed, but the work isn't done. MSD will continue to advocate on your behalf to make sure physicians receive the support they need to focus on the practice of medicine. Thank you for renewing your dues today. [Pay dues](#).

Nanticoke To Affiliate With Peninsula Regional

Letter of Intent Pending

Nanticoke Health Services has plans to affiliate with Peninsula Regional Health System (PRHS). The two systems are working on a letter of intent and will then begin defining the affiliation. Nanticoke, based in Seaford, has a 99-bed

inpatient unit,
outpatient
diagnostic and
therapy services
with several
locations



throughout the county and PRHS has 288 acute care beds, is the 8th largest hospital in Maryland, and the region's largest, most advanced health care facility. The two groups aim to maximize their potential to improve quality, expand access to services, enhance patient experience, and support the overall community health and wellness for patients across Delmarva. [Read more.](#)

650 Delawareans Affected By Insurance Data Breach

Five Insurance Companies Impacted



The Department of Insurance announced that BenefitMall's Oct. 11 data

breach has affected five companies in Delaware and 650 of their consumers. Delawareans insured by Highmark BCBS, Aetna, Emblem Health, Humana, or UnitedHealth should monitor their postal mail carefully for notice they were affected. Aetna is notifying those impacted by the breach by mail and offering a free subscription to credit and identity monitoring services. [Read more.](#)

Blood Donations Needed

Cold Weather Creates Blood Shortage in Delaware

The Blood Bank of Delmarva (BBD) announced this week they are suffering a significant shortage of blood to supply to hospitals around the region. Winter storms, frigid temperatures, and seasonal illnesses



have affected the organization's donations and have left their blood supply critically low. Donations can be made at any of their centers or call 1-888-8-BLOOD-8 to make an appointment.

[Read more.](#)

MSD Newsmaker

Gordon J. Ostrum, Jr., MD

MSD member Gordon "Mickey" Ostrum, MD was featured



this week on WDEL's *Delaware HealthWatch*. The 10-minute show spotlighted maternal health in Delaware after last week's Maternal Health Awareness Day event at MSD which highlighted the "fourth trimester." [Listen to interview.](#)

Member Benefit

401K/Profit Sharing Plan



One of the biggest goals of MSD is to make practicing medicine easier for our members. Available now to all MSD members is a Group 401k/Profit Sharing Plan designed to save you money while making you money. MSD was able to create a Multiple Employer 401k Plan (MEP) to help the independent physician:

- Reduce administrative costs
- Reduce administrative duties
- Reduce fiduciary responsibilities

401k / Profit Sharing plans are generally priced on the size of the plan. With an MEP, MSD was able to negotiate its own pricing as a \$15M plan, rather than a \$1M-3M plan. [Read more.](#)

Practice Management Session

Emotional Formation. What Is Your Emotional Intelligence?

Please join us for the next MSD Practice



Management & Education session on Tuesday, March 12, from 8:00 am - 9:30 am at the MSD Conference Center in Newark with video conferencing to Bayhealth Kent General Hospital. This Practice Management Session will focus on

emotional intelligence, emotional formation and the need for both, the components of emotional intelligence and defining each part, and a working model for professional and personal relationship development. This activity has been approved for AMA PRA Category 1 Credit™. [To register.](#)

Certified Medical Office Manager Course

Register Now. Seating Limited.



Management Institute, is offering a Certified Medical Office Manager (CMOM) course on March 6, 7, 13 & 14 from 9:00 am to 5:00 pm at the Medical Society Delaware Conference Center in Newark. The CMOM curriculum is a complete resource chosen by medical office professionals seeking to expand their skills and excel in a practice leadership role. Whether you are currently running a practice or want to acquire the skills to become a practice leader, the program will explain this role in detailed, easy-to-follow modules. Participants will gain a thorough foundation for managing a successful medical practice. [To register.](#)

"Rerum Cognoscere"

The Latin phrase *Rerum Cognoscere* translates to learn, examine, or become aware of facts or things. In this section we highlight measurable items of interest in health care from MSD, Delaware, the US, and the world.

2%

Percentage of high school students in the U.S. who identify as transgender.

Washington Post,
Jan. 24, 2019

#1

Cigarette filters are the number one plastic pollutant AND they don't prevent cancer.

CNN, Jan. 24, 2019

1/2

Nearly half of U.S. adults have some form of cardiovascular disease. 121.5 million Americans dealt with heart or blood vessel disease in 2016.

USA Today, Jan. 31,
2019

Upcoming Events

March 2 - [30th Annual Update in Cardiology](#), 8:00 a.m. - 4:00 p.m., John H. Ammon Education Center, Christiana Hospital, Newark.

March 6, 7, 13, 14 - [Certified Medical Office Manager Course](#), 9:00 a.m. - 5:00 p.m., MSD Conference Center, Newark.

March 7 - [Memory Care - Caring for a Vulnerable Population: Older Adults with Neurocognitive Disorders](#), John H. Ammon Education Center, Christiana Hospital, Newark.

March 9 - [23rd Annual Diabetes Update](#), John H. Ammon Education Center, Christiana Hospital, Newark.

March 12 - [MSD Practice Management Session: Emotional Formation](#), 8:00 - 9:30 a.m., MSD Conference Center, Newark.

April 4 - [ProAssurance Physician Risk Management Seminar - Out of Bounds: Previous Claims Under Further Review](#), 6:00 - 8:00 p.m., Dover Downs Hotel & Casino, Dover.

April 5 - [ProAssurance Practice Manager Session - Close Calls: Real Questions, Real Answers](#), 9:00 - 11:00 a.m., Dover Downs Hotel & Casino, Dover.

April 5 - SAVE THE DATE - 7th Annual APC Pharmacology Update 2019, John H. Ammon Education Center, Christiana Hospital, Newark.

May 7 - [56th Annual William J. Holloway Infectious Disease Symposium](#), John H. Ammon Education Center, Christiana Hospital, Newark.

June 17-21 - SAVE THE DATE - 42nd Annual Eastern Shore Medical Symposium, Rehoboth Beach.



Forward to a Friend

Was the information in this newsletter useful? If so, forward to a friend to let them know the value of your Medical Society of Delaware membership.